Felix is an online games platform basing on EOS.IO 2.0 blockchain. Fully taking advantages of the ecosystem of the blockchain, we are committed to build the largest online gaming platform with diverse gameplay, through offering a completely safe, provably fair, decentralized and borderless gaming system.

The platform token (FLX) holders can use the tokens on the Felix platform, and enjoy the long-term growth of it.

“On the Felix platform, all the game usage history is transparently disclosed and platform activities (mining, event participation, item purchases, etc.) are also recorded in blocks. Felix will convert these records into smart contracts and reward users with FLX tokens according to their activities on platform.”

Felix is receiving wide range attention in the eSports industry and experts are expecting that the future-oriented game entertainment platform created with the influx of game business know-how and blockchain expertise will create significant interest in the token. Experts say that Felix is going to create a virtuous cycle business ecosystem in which all participants of the platform for the network to grow.
Contents

Abstract 02

01. About Us 04

02. Market Analysis 05
   2.1 Market Overview
   2.2 Problems of Traditional Casino

03. Felix Platform 08
   3.1 Support Multi-currency
   3.2 Dynamic Max Bet
   3.3 Community
   3.4 Various Games
   3.5 Team performance

04. Platform Operations Plan 11
   4.1 Achievement
   4.2 Player Leaderboard

05. Platform Token (FLX Token) 12
   5.1 FLX Token Distribution Plan
   5.2 Rights of Platform Token(FLX)

06. Contact Us 13
About Us

Our team members are from the top game providers, and we have rich experience about developing and operating gambling games. Since 2018, we started to focus on the blockchain, and found that blockchain is the best choice to achieve decentralized gaming. In view of the good performance of EOS.IO blockchain, we have launched Felix gaming platform based on EOS.IO mainnet.

According to the official global Dapp market analysis sites, Dapp Review and Dapp Radar, Felix ranked number 1 in global Dapp market within two months after its launch in February. Currently, EOS-based Dapps are less popular in the current market but Felix is still leading the entire Dapp market with first rank for several months.

Felix is dedicating to solving the problems of both traditional online gaming platform and other cryptocurrency online game platforms, mainly high fees, slow deposits/withdrawals and lack of trust, and to become the largest cryptocurrency gaming platform. We believe that value of a platform is created by users, therefore we work closely with our community members to grow the network.

Starting with its first listing on the Newdex exchange on September 10, 2020, Felix is expanding its listing on domestic as well as international exchanges. The company is in close communication with major exchanges and focusing on global marketing. Major markets for that Felix intends to expand into include Southeast Asia, India, China and the US.
Market Analysis

Market Overview

Of all mobile gaming revenue, 80% ($55B) will come from smartphone games.
Problems of Traditional Games

Before the launch of EOS.IO blockchain, there were many difficulties and drawbacks in the traditional casinos, making them difficult to attract users and be long lasting.

Problem 1: Slow deposits & withdrawals

Due to slow transaction speed, many traditional game platform require users to pay money to get better gaming experience. However, it results in the distrust of the first play.

Here are some common cases:

- Easy to cash in but hard to cash out
- Incorrect balance shown
- No audit
- High withdrawal fee
- Lack of trust for new user

To address these problems, we accept any EOS-based game tokens for our games, and allow users to directly pay without deposit/withdrawal. We provide instant payment and payout, so that all of us really feel safe and confident, reducing the risk of mistakes. In addition, all transactions are recorded in the blockchain, everyone can easily review the records.
Problem 2: Tokens have low liquidity and utility

Some game platforms issue tokens to users. However, due to the lack of liquidity and userbase, most of the tokens are not actively used and have low liquidity. There are also instances of frauds where projects make false, misleading or extremely exaggerated statements.

To build trust in the Felix platform, we first developed the Felix platform and make regular announcement regarding the progress of the platform development. We also seek to provide liquidity for our users in transacting these tokens through better utility on Felix platform and secondary listings on exchanges. To be fully aligned with our userbase, we also allocated a portion of tokens to the team which will be vested over time to ensure that we have the same incentive to make the platform grow.

Problem 3: Game platforms are cheating

Many traditional active platforms are unable to prove that they are provably fair and that there is no manipulation in the results of the game. Provably fair provably fair describes an algorithm which can be analyzed and verified for fairness on the part of the service operator. All of our games are completely transparent and verifiable. For example, our games which are based on randomness uses the transaction hash and the block hash as the seeds to generate the number, both of which cannot be manipulated and can be verified publicly, ensuring the drawing results are fair and transparent. Different games have different ways of proving the fairness. For details, please check the fairness introduction of each game.
**Felix Platform**

Felix platform offers players varieties of games with diverse gameplay and excellent design.

**User-oriented Platform**

Felix started its service with the goal of truly becoming a fair game platform is aligned with our users by holding FLX tokens distributed through action mining such as playing game and in fact, all users of Felix play games without any conditions.

We will gradually support additional EOS-based token, allowing players to freely spend any EOS-based token they want. In addition, we also support exchanging with FLX token, which means that you can also enjoy the fun of various kinds of our games.

When a user participates in the game, a certain percentage of FLX tokens get mined and holders of FLX tokens receives FLX tokens in proportion to the number of FLX tokens they hold.

**Advanced technology of Felix development team**

Because of EOS main net instability issues that erupted continuously from last year, Felix development team designed and developed its own source technology and supplement through which services can be used without problems in any situation.

**Smooth communication between team and the users**

Felix team operates a telegram channel in 8 languages covering 95% of the world’s population with an operating system 24 hours a day, 365 days a year. It offers real time communication service to users globally.
Wide Variety of Games

Our development team has rich experience of developing various kinds of online games, and at the same time, we will also cooperate with some external development teams to introduce more new games. We are devoted to make Felix to be a gaming platform with the best gaming experience and the most variety of game categories. So far we have launched Six games (Bit Ball, Power Ball, Choice, Lotto, Ladder and Dice), and more games are coming (Black Jack, Rocket, and so on).
The team successfully listed FLX on Newdex on 10th of September and it resulted to 30% increase in distribution rate.

The distribution rate is increasing gradually ever since the launching of Felix and it denotes the increase of users in the platform.

60 countries around the world is participating with Felix and simultaneous access on September, compared to that of July and August, has been tripled. Thus, the volume of FELIX DApp has passed 8 million dollars in a single day.
The ads, news, enlistment schedules, and announcements about Felix and FL ENTERTAINMENT is being posted on media around the world including Asahi newspaper (Top 5 Japanese newspaper). Felix has won the top ranking among all existing DApp category based on EOS along with the users around the world.

**Platform Operations**

**Achievement**

Our platform will set several missions for players to complete, so as to encourage them to experience different features that they might not try on their initiative. Players can unlock the missions and gain achievements. Designing missions for players to complete can increase user’s engagement and user retention rate.

**Player Leaderboard**

With various ranking mechanisms, we can reward users who are most actively participating in the platform. The open competition through the leaderboard can also drive up engagement within the game platform and grow the network further.
Platform Token (FLX Token)

The FLX tokens aims to achieve the goal of common governance of the Felix platform. We issue our platform token FLX (Felix Token), these can be used to decide on governance features of the Felix platform in the future.

FLX Token Distribution Plan

FLX Supply : 10,000,000,000 (10 billion)

Token Distribution:

- 95% Mining
- 3% Founder
- 2% Team

Rights of Platform Token (FLX)

Trade on the exchanges

Our platform token(FLX) will be launched on exchanges soon, allowing players to trade it freely. Felix will also introduce the mainstream wallets in the near future.

Vote for development plan

We will keep developing new games. All FLX token holders will have the right to vote for our development plan.
Contact Us

Company Name: FL Entertainment

Contact Name: Shin MC

Phone: +65-9457-8122

Email: contact@felixball.io

Website: https://felixball.io/

Welcome all FLX token holders to join Felix community!
Let’s work together for the prosperity of our community!
Felix : Blockchain Game Platform
Blockchain Game Platform Service & Business